

The Facts Direct You to DISH Network

There's NO Comparison!

	<u>DISH Network</u>	<u>DirecTV</u>
FREE HD DVR Upgrade	YES	NO
FREE DishHD™ for 6 Months*	YES	NO
MOST National HD Channels for the price	YES	NO
LOWEST All-Digital Price Nationwide...Every Day	YES	NO
VIEW ALL Recorded Shows for 2 Rooms	YES	NO
RECORDING Capacity of up to 350 Hours	YES	NO

The
BEST
SPORTS & MOVIES
IN HD!

FREE
HBO® and cineMAX®
*for 3 months**

The
BEST
HD DVR
\$5.98/mo DVR service fee applies

*With 18-month commitment.

Packages starting as low as

\$24.99 month

including local channels
(where available)



Make the switch to **DISH Network** today!

dish
NETWORK
AUTHORIZED RETAILER

*With 18-month commitment.

Promotional offers: require participation in Digital Home Advantage with 18-month commitment. After 6 free months of DishHD, customer must call to downgrade DishHD programming (\$6.00/mo HD Enabling fee will apply) or then-current price will apply. DishHD requires additional subscription to qualifying programming. Monthly credit will not include additional programming. After 3 free months of HBO and Cinemax, customer must call to downgrade or then-current price will apply. Digital Home Advantage: Pay \$49.99 Activation Fee; receive \$49.99 credit on first bill with 18-month qualifying programming purchase. Requires Social Security Number, valid major credit card and credit approval. If qualifying service is terminated prior to end of 18-month period, a cancellation fee equal to the lesser of \$240 or \$13.33 per cancelled month of service will apply. Equipment must be returned to DISH Network upon termination of qualifying service. Limit 4 tuners per account. Monthly package price includes an equipment rental fee of \$5.00 or \$6.00 for first receiver, based on selected model. A \$5.00/mo. additional outlet programming access fee applies for each dual-tuner receiver; fee will be waived monthly for each such receiver continuously connected to Customer's phone line. HD programming requires HD receiver and HD television (sold separately). Customer must subscribe to qualifying HD programming or a \$6.00/mo. HD Enabling fee will apply. Lease upgrade fee may apply for a second DVR receiver (based on model). Offer ends 1/31/08 and is available in the continental United States for new, first-time DISH Network residential customers. All prices, packages and programming subject to change without notice. Local and state sales taxes may apply. Where applicable, equipment rental fees and programming are taxed separately. All DISH Network programming, and any other services that are provided, are subject to the terms and conditions of the promotional agreement and Residential Customer Agreement, available at www.dishnetwork.com or upon request. Local Channels packages by satellite are only available to customers who reside in the specified local Designated Market Area (DMA). Local channels may require an additional dish antenna from DISH Network, installed free of any charges with subscription to local channels at time of initial installation. Social Security Numbers are used to obtain credit scores and will not be released to third parties except for verification and collection purposes only or if required by governmental authorities. All service marks and trademarks belong to their respective owners. HBO® and Cinemax® are service marks of Home Box Office, Inc. © 2007, CVS Systems, Inc. All rights reserved.